



GOBIERNO DE LA
CIUDAD DE MÉXICO

SECRETARÍA DE CULTURA
COORDINACIÓN EJECUTIVA DE ASUNTOS ESPECIALES
Y ASESORÍA CULTURAL



Av. de la Paz 26
Álvaro Obregón
01070, Mexico City
September 1st, 2020

**PENGUIN RANDOM HOUSE
PUBLISHING GROUP**

Dear Ms. Orozco,

Subject: Invitation to Mrs. Michelle Obama to participate in the International Book Fair at Zócalo 2020

From the Secretariat of Culture of Mexico City, we are pleased to extend our invitation to Mrs. Michelle Obama to participate in the International Book Fair at Zócalo 2020 by presenting her book *Becoming*, from the Penguin Random House Publishing Group, which you represent.

Mrs. Obama's participation would be carried out through the Web Conferencing platform of her choice (Zoom, Google Meet) in the company of the Head of Government of Mexico City, Claudia Sheinbaum Pardo. Also, we would like Mrs. Obama to share the experiences that she has lived around her book, both in the creation process and in the global impact it has achieved.

Given the conditions due to the COVID-19 pandemic, this event will be held completely digitally from October 9th to 18th, so the dates are open, so that you can combine the Lady's schedule with the dates of the fair.

Once the invitation is accepted, we are available to start working on the preparations, or to attend to any special requirement.

Sincerely,


JOSÉ IGNACIO LOZANO USCANGA
PRIVATE SECTOR AFFAIRS